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From: thomas E. Ciotti	DATE:	DECEMBER 9, 2005	
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Comments:

Atty Docket No: 57896-20001.22 Application No: 10/646,066 Filed Date: August 21, 2003

Inventors: Elliot A. GOTTFURCHT.

Art Unit: 2174 Examiner: R. Pitaro

Title: METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME

AND LOCATION

Enclosed are the following documents:

1. Transmittal - 1 page

2. Request for Withdrawal as Attorney or Agent and Change of Correspondence Address (in triplicate) - 3 pages

3. Copy of Request to Transfer - 2 pages

IF YOU DO NOT RECEIVE ALL OF THE PAGES, PLEASE CALL LINDSAY SEYDEL, AT (650) 813-5827 AS SOON AS POSSIBLE.

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PTO/S8/21 (09-04) d for use through 07/31/2006. OMB 0651-0031

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			Application Number	10/646,066
TRANSMITTAL FORM		Filing Date	August 21, 2003	
		First Named Inventor	Elliot A. GOTTFURCHT	
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Total Numb	er of Pages in This Submis	sion 6	Attorney Docket Num	578962000122
	EN	ICLOSURES	(Check all that ap	p/y)
Fee Trans	smittal Form	Drawing(s)		After Allowance Communication to TC
Fee	Attached	Licensing-rel	ated Popers	Appeal Communication to Board of Appeals and Interferences
Amenda	ant/Reply	Petition		Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
Atto	er Final	Petition to C		Proprietary Information
Affi	davils/declaration(s)		mey, Revocation prespondence Address	Status Letter
Extension of Time Request Terminal Dis		claimer	X Other Enclosure(s) (please Identify bolow).	
Express A	Abandonment Request	Request for	Refund	Request for Withdrawal as Attorney or Agent and Change of
Information Disclosure Statument CD.		CD, Number	of CD(s)	Correspondence Address (in triplicate) - 3 pages
Certified Copy of Priority Document(s)		Lands	cape Table on CO	2. Copy of Request to Transfer - 2 pages
Reply to Missing Parts/ Incomplete Application Remarks		Remarks		
Reg	ply to Missing Parts under			
L	ÇFR 1.52 or 1.53			
	SIGNAT	URE OF APPLIC	ANT, ATTORNEY, O	R AGENT
Firm Name	MORRISON & FOE	RSTER LLP	AAMAA WATTI TILI	The second secon
Signature	Thomas 5	Bitte		
rinted name	Thomas E. Ciolti			
Date	December 9, 2005		Reg No	21,013
I hereby certify an envelope a	ddressed to. Commissioner f	or Patents, P.O. Box	1450, Alexandra, VA 22	ith sufficient postage as First Class Mait, In 313-1450, on the date shown below.
Dated, Decom	bor 9, 2005	Signature Ande	3 _ <u>Z</u>	(Lindsay Seydel)

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PTO/SD/83 (04-05)

August 21, 2003

2174

Elliot A. GOTTFURCHT

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Under the Paperwork Reduction Act of 1995, no persons are required to a collection of information unless it displays a volid OMB control number. **Application Number** 10/646,066

First Named Inventor

Filing Date

Art Unit

REQUEST FOR WITHDRAWAL

AS ATTORNEY OR AGENT

	AND CHANGE OF	Art Unit	2174		
CORR	RESPONDENCE ADDRESS	Examiner Name	R, Pitaro		
		Attorney Docket Numb	ber 578962000	122	
P.C	ommissioner for Patents O. Box 1450 exandria, VA 22313-1450				
Please w	rithdraw me as attorney or agent for	the above identified pal-	ent application, and	d.	
x all ti	he attorneys/agents of record.				
the a	attorneys/agents (with registration n	umbers) listed on the at	tached paper(s), or	r	
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The reason	ns for this request are:				
This requ	est is being made at the request	of MaliTV.			
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Country	U.S.A.			• • • • • • • • • • • • • • • • • • • •	
Telephone	(202) 429-6227	Email sdoyal	@steptoe.com		
Signature	Many & Gette			and the second of the second o	
Name	Thomas E. Ciot		Registration No.	21,013	
Date	December 9, 20		Telephone No.	(650) 813-5702	
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	Application Number	10/646,066
REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT AND CHANGE OF CORRESPONDENCE ADDRESS	Filing Date	August 21, 2003
	First Named Inventor	Elliot A. GOTTFURCHT
	Art Unit	2174
	Examiner Name	R. Pitaro
	Attorney Docket Number	578962000122

To: Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450
Please withdraw me as attorney or agent for the above identified patent application, and
x all the attorneys/agents of record.
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the attorneys/agents associated with Customer Number
NOTE: This box can only be checked when the power of attorney of record in the application is to all the practitioners associated with a customer number.
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Signature Minner & Certte
Name Thomas E. Ciotti Registration No. 21,013
Date December 9, 2005 Telephone No. (650) 813-5702
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R. Pitaro 578962000122

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	Application Number	10/646,066
REQUEST FOR WITHDRAWAL AS ATTORNEY OR AGENT AND CHANGE OF	Filing Date	August 21, 2003
	First Named Inventor	Elliot A. GOTTFURCHT
	Art Unit	2174

Examiner Name

Attorney Docket Number

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Please w	ithdraw me as attorney or	agent for the above	e identified	I patent application, a	ınd	
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Signature	Trans 4. C	rotte			` 	
Name	Thon	nas E. Ciotti		Registration No.	<u> </u>	21,013
Date		nber 9, 2005		Telephone No.		(650) 813-5702
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Dated: December 9, 2005	Signaturo Jan	Dr. 1	(Lindsay Soydel)	

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Elliot Gottfurcht Direct Duil: 310-395-755 Direct Pax: 310-230-880 elhot@mailty.com

November 29, 2005

VIA FACSIMILE

Mr. Barry Bretschneider, Esq. Morrison & Foerster LLP 1650 Tysons Boulevard, Suite 300 McLean, Virginia 22102

Re: Mall'TV Patent Prosecution Matters & Related Files

Dear Barry:

Thank you and your colleagues for your service in protecting the intellectual property of MallTV. However, after careful consideration, I have decided to relocate patent prosecution matters for MallTV to other counsel.

For all patent prosecution matters related to MallTV retained in any MoFo office or otherwise under your control, please transfer all files to:

Steptoe & Johnson LLP 1330 Connecticut Avenue c/o Scott W. Doyle, Esq. Phone: (202) 429-6227 Fax: (202) 429-3902

Email: sdoyle@steptoe.com

Specifically, we would like the file transfer to include the following items:

- All patent files and other property of MaliTV, Inc., including without limitation all patent application files, attorney work files, collections of prior art, correspondence files and other patent prosecution related files and materials;
- Soft copies on CD ROM of all patent applications and other patent prosecution related documents that are electronically stored on MoFo's computer system;
- An Excel file from your docketing system preferably in the format required by the electronic business center at the PTO;
- A printout of and electronic copy of at least a nine-month docket going forward for all patent prosecution matters; and
- · An inventory of items transferred; and
- Any second reminder system to the docket, to the extent it may exist.

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November 29, 200:

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All previously unmailed client correspondence;

An inventory of all files sent to Steptoe & Johnson;

A copy on CD Rom of all email message files of MallTV that have been maintained by attorneys and employees of Morrison & Foerster. Please immediately transfer the requested materials as there are many issues pending and under consideration. Please check your docket and advise me of any matters due within the next month so that we can discuss whether it may make sense for MoFo to complete required filings for matters requiring near-term responses.

materials are ready, please call Rick Barfield at (202) 429-8145 to arrange for delivery. Thank you again for your assistance in protecting our intellectual property. When the We will be pleased to consider using the attorneys of Morrison & Foerster for legal matters in the future should our needs change.

Should you have any questions, please do not hesitate to contact me.

Warrhest Regards,

Elliot Gottfurcht

Cc: Lynn Lacyk